

Terms and Conditions

1. The promotion will be held from 14 May 2021 to 30 June 2021 (both dates inclusive) (“Promotion Period”). The Promotion Period is divided into 2 phases, 14 May 2021 to 31 May 2021 (Promotion Period 1) and 1 June 2021 to 30 June 2021 (Promotion Period 2).
2. This promotion campaign is co-organised by WeChat Pay Hong Kong Limited (“WeChat Pay HK”) and The Dairy Farm Company, Limited and governed by the laws of Hong Kong SAR.
3. This promotion campaign is only available to WeChat Pay HK users (“Users”).
4. This promotion campaign is only available in all Wellcome Supermarket, Market Place by Jasons and specialty stores including Market Place, 3hreesixty, Oliver’s The Delicatessen and Jason ichiba physical retail outlets in Hong Kong (“Wellcome Supermarket, Market Place by Jasons and its specialty stores”).
5. During the Promotion Period, Users can enjoy the below promotions in Wellcome Supermarket, Market Place by Jasons and its specialty stores for purchases via WeChat Pay HK:
 - Offer 1: Users can use WeChat Pay HK to scan the promotional code on the designated materials displayed in Wellcome Supermarket, Market Place by Jasons and its specialty stores and receive a “HK\$10 Wellcome exclusive e-cash voucher”. The “HK\$10 Wellcome exclusive e-cash voucher” can be redeemed upon completion of payment of no less than HK\$80 via WeChat Pay HK in Wellcome Supermarket, Market Place by Jasons and its specialty stores. The “HK\$10 Wellcome exclusive e-cash voucher” is valid for 14 days from the date of issuance and will not be re-issued after expiry. Each User is entitled to receive up to one and two “HK\$10 Wellcome exclusive e-cash voucher” during Promotion Period 1 and Promotion Period 2 respectively by scanning the promotional materials. The quota of receiving “HK\$10 Wellcome exclusive e-cash voucher” is limited while stock lasts. No further notice will be made.
 - Offer 2: During the Promotion Period, User will receive an e-stamp after completing basic or exclusive tasks of “Weekly e-stamp rewards” every week, and can redeem a “HK\$5 Wellcome exclusive e-cash voucher” with 3 e-stamps. The daily supply of a “HK\$5 Wellcome exclusive e-cash voucher” is limited while stock lasts. No further notice will be made.

The details of basic tasks per week are as follow:

- (1) Check-in bonus: User can receive an e-stamp by entering the campaign page of WeChat Pay HK “Weekly e-stamps rewards”
- (2) Spending bonus: User can receive an e-stamp by making 2 purchases of no less than HK\$10 via WeChat Pay HK
- (3) Transfer bonus: User can receive an e-stamp by making 2 transfer or sending red packets of no less than HK\$10 via WeChat Pay HK

WeChat Pay HK may update the content of the basic tasks and/or exclusive tasks from time to time, please refer to the campaign page of WeChat Pay HK “Weekly e-stamps rewards” and relevant terms and conditions for details.

(i) User can redeem a “HK\$5 Wellcome exclusive e-cash voucher” with every 3 e-stamps. The “HK\$5 Wellcome exclusive e-cash voucher” can be redeemed upon completion of payment of no less than HK\$10 via WeChat Pay HK in Wellcome Supermarket, Market Place by Jasons and its specialty stores. The “HK\$5 Wellcome exclusive e-cash voucher” is valid for 14 days from the date of collection and will not be re-issued after expiry. Each User is entitled to receive up to each two “HK\$5 Wellcome exclusive e-cash voucher” during Promotion Period 1 and Promotion Period 2 respectively. The daily supply of the “HK\$5 Wellcome exclusive e-cash voucher” is limited while stock lasts. No further notice will be made.

(ii) Users can redeem other exclusive e-cash vouchers or e-cash vouchers with e-stamps. For more details, please refer to the campaign page of WeChat Pay HK “Weekly e-stamps rewards” and relevant terms and conditions.

- Offer 3: The details of “New User Welcome Offer” are as follow:

(i) Eligible WeChat Pay HK new user (“Eligible New User”) can use WeChat Pay HK to scan the promotional code on the designated materials displayed in Wellcome Supermarket, Market Place by Jasons and its specialty stores to receive a HK\$20 e-cash voucher for “New User Offer”. The HK\$20 e-cash voucher can be redeemed upon completion of payment of no less than HK\$30 via WeChat Pay HK in designated merchants in Hong Kong that accept WeChat Pay HK. The HK\$20 e-cash voucher is valid for 14 days from the date of issuance and will not be re-issued after expiry.

(ii) “Eligible New User” refer to users who have never made purchases with WeChat Pay HK in designated merchants or services in Hong Kong during the period from 1 June 2020 to 30 November 2020.

6. The Wellcome exclusive e-cash vouchers and/or e-cash vouchers will be issued automatically in Users’ WeChat Pay HK account. Users can view the details through main menu - “Offers” - “Coupons” during the validity period of the Wellcome and/or exclusive vouchers e-cash vouchers.

7. The Wellcome exclusive e-cash vouchers and/or e-cash vouchers are applicable to final net amount payable with WeChat Pay HK, and not applicable to delivery charge (if any), use of gift / cash vouchers and other discount privileges.

8. The Wellcome exclusive e-cash vouchers and/or e-cash vouchers are not applicable to the purchase of any gift vouchers, all infant milk powder (stage 1) and any redemption merchandise for any stamp collection programs or promotions.

9. The Wellcome exclusive e-cash vouchers and/or e-cash vouchers are not applicable to the charges on shopping plastic bags, any transaction of prepaid cards and stored value cards, any reloads, top up, recharging or value-added services, orders made by phone, fax, email / online / “Click & Collect” services, any split transactions and any unauthorized transactions.

10. The Wellcome exclusive e-cash vouchers and/or e-cash vouchers cannot be exchanged for cash, gift, service or discount, and are not transferable.

11. Unless otherwise specified, the Wellcome exclusive vouchers and/or e-cash vouchers cannot be used in conjunction with any other promotional offers, promotional discount coupons or storewide discount offers on specific days.

12. All image and details are for reference only.

13. Under the following circumstances, the relevant accounts will be deemed to be used by the same User and each User can only participate in the promotion once:

- 1) Logged in with multiple accounts using same mobile phone or mobile device;
- 2) Same account is logged in multiple mobile phones or mobile devices;
- 3) Same bank card number is linked to multiple WeChat Pay HK wallet accounts.

14. If there is more than one promotional activity of WeChat Pay HK issuing Wellcome exclusive e-cash voucher and/or e-cash voucher, Users can receive the Wellcome exclusive e-cash voucher and/or e-cash vouchers issued under all relevant activities as long as the Users can satisfy the relevant eligibility criteria for any or all activities.

15. Users are not required to present the Wellcome exclusive e-cash vouchers and/or e-cash vouchers to enjoy the offer. As long as the conditions of use of the Wellcome exclusive e-cash vouchers and/or e-cash vouchers are satisfied, the value of the Wellcome exclusive e-cash vouchers and/or e-cash vouchers will be automatically deducted, and the redemption will be shown on the payment proof of WeChat Pay HK. The Wellcome exclusive e-cash vouchers and e-cash vouchers are offered by WeChat Pay HK, and are only applicable to the purchases made via WeChat Pay HK.

16. If a promotional activity offering instant discount takes place at the time when the User pays for a transaction with WeChat Pay HK, for a User who meets both the eligibility criteria for the instant discount promotional activity and the conditions of use of the Wellcome exclusive e-cash vouchers and/or e-cash vouchers, he will be entitled to only one of the promotional offers, and the system will automatically deduct the transaction amount by the relevant amount of the promotional offer which offers the higher amount of discount. If the discount amount is the same for both the instant discount promotional activity and the Wellcome exclusive e-cash vouchers or e-cash vouchers, the system will automatically redeem the instant discount promotional offer.

17. Users can only use one Wellcome exclusive e-cash voucher or e-cash voucher for each transaction conducted with WeChat Pay HK. If a User has more than 1 Wellcome exclusive e-cash vouchers and/or e-cash vouchers in 'Coupons', the WeChat Pay HK system will automatically use the Wellcome exclusive e-cash voucher or e-cash voucher with higher value. If a User has more than 1 Wellcome exclusive e-cash vouchers or e-cash vouchers of the same value in 'Coupons', the WeChat Pay HK system will automatically use the Wellcome exclusive e-cash voucher or e-cash voucher with an earlier expiration date.

18. In case of refund or return of goods, only the actual amount will be refunded. The discounted amount is non-refundable and the Wellcome exclusive e-cash voucher and/or e-cash voucher will not be re-issued.

19. If any Users obtain and/or use the Wellcome exclusive e-cash vouchers and/or e-cash vouchers in a fraudulent or improper manner, WeChat Pay Hong Kong and Wellcome Supermarket, Market Place by Jasons and its specialty stores reserve the right to disqualify the User from participating in the promotional activity and/or using the Wellcome exclusive e-cash vouchers and/ or e-cash vouchers without prior notice.

20. WeChat Pay Hong Kong and Wellcome Supermarket, Market Place by Jasons and its specialty stores reserve the right to amend or revise any terms and conditions of this campaign, or terminate this campaign at any time without prior notice.

21. By participating in this campaign, the User accepts and agrees to be bound by the terms and conditions of each of this campaign, "Weekly e-stamp rewards" and "New User Offer" and agrees that WeChat Pay Hong Kong may use his/her personal information for the purpose of this campaign according to the Privacy Policy of WeChat Pay Hong Kong.

22. In respect of any disputes regarding any matters in connection with this campaign, the decision of WeChat Pay Hong Kong and Wellcome Supermarket, Market Place by Jasons and its specialty stores shall be final and binding on all parties.

23. For any enquiries about this campaign, please call the WeChat Pay Hong Kong customer service hotline at 3929 1666.

24. In the event of any inconsistencies or discrepancies between the Chinese version and the English version of the terms and conditions of this campaign, the Chinese version shall prevail